



organika

ORGANIKA VODKA INVESTOR OPPORTUNITY

organika

THE POWER OF THREE ELEMENTS



Earth

Natural aphrodisiac
Sagan Dalya



Water

Pure water from Lake Baikal



Fire

Grain alcohol 'Alpha'

SOCIAL RESPONSIBILITY

Organika Vodka is dedicated to rare and endangered animals. Part of profits from vodka sales is donated to the Support Fund for Amur tigers, one of which is depicted on our bottles.

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THE BEST NEW BRAND

Forbes Russia 2017



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PRODUCT RANGE AND POSITIONING



Organika
-20%

Beluga, Grey Goose

Organika Life
+10%

Organika Truffle
+50%

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PROMOTION AND RESULTS

- Reaching target audiences
- Digital marketing
- Global market contracting



SIP AWARDS

- Organika Vodka was awarded the Double Gold Medal in a major and highly respected American contest of alcoholic beverages – SIP Awards
- This honorable award is only given to beverages of the highest quality which have passed blind testing and have complied with strict standards.



MAIN OBJECTIVES

2018 г.

- Profitability achieved
- 11,000 cases sold

2019 - 2024 г.

- Achieve a capitalization of 200-400 million Euros
- Raise 10 million Euros
- Sell 200,000 cases

2024 - 2028 г.

- Enter into a strategic partnership with a global alcoholic beverage company
- Sell 1,000,000 cases